



Find out more!

For more information on CU Direct, please contact **Joyce King**, Manager of Credit Union Solutions & Membership, at 909-212-6017 or joycek@ccul.org.

CU Direct is the leading auto lending solution for credit unions across the country. Representing more than 1,000 credit unions, CU Direct specializes in loan generation, risk management, and providing value to members.

Below is a sample of the many services CU Direct has available. For more information, please visit www.cudirect.com, or contact Leagues' Manager of Credit Union Solutions & Membership Joyce King at joycek@ccul.org or 909.212.6017.



Online vehicle research and shopping program that connects dealers with more than 38 million potential buyers, while helping credit unions stay connected to their members during the entire auto buying process.

- Network of 11,000 Auto Dealers
- Cutting-Edge Website and Mobile Application
- Customizable, Co-Branded Website
- Advanced Tools and Inventory
- Data on Member Quotes and Utilization
- Consultative Support



Complete loan origination system that helps credit unions and CUSOs gain a competitive edge by increasing efficiency and productivity.

- User-Friendly Staff Interface
- Responsive Design Online Applications
- Highly Configurable
- Powerful Decision Engine
- Third Party Integration



Lending performance management system that uses cloud-based data warehousing and offers more than 300 key metrics to analyze a credit union's loan portfolio.

- Loan Portfolio Analysis
- Static Pooling
- Concentration Risk Analysis
- Fair Lending Testing
- Data Warehousing
- Profitability Analysis
- Credit Score Migration Analysis

