Become a voice for credit unions!

**VOLUNTEER LEADERSHIP COMMITTEE ★ JOIN NOW!**

The Volunteer Leadership Committee is an organized group of credit union volunteers dedicated to educating their elected officials and their communities about the credit union difference.

**Who can join?**
A volunteer who serves on their credit union board or other credit union committee.

**Why should you join?**
As a volunteer, you have a unique story to tell! Sharing your first-hand knowledge about how your credit union benefits your community resonates extremely well with elected officials. By joining the Volunteer Leadership Committee, you can actively sell the credit union difference to those who make crucial decisions about the laws and regulations impacting your credit union.

**Why is it important to get involved in advocacy?**
Being politically successful requires a sophisticated operation extending beyond our long-standing skirmishes with banks. Finding solutions to data security problems, relieving compliance burdens, and getting rid of outmoded state or federal laws requires opening lines of communication and building relationships of trust with elected officials and their staffs.

**What is the time commitment as a member?**
The time commitment is completely up to you! You can get started by signing up for the Leagues’ advocacy communications in order to keep yourself informed. Next steps could include sending pre-written letters on key legislative issues. These letters require only a moment of your time using our electronic lobbying tool known as Connect for the Cause. The third level of involvement is more time consuming. That would entail joining an organized credit union lobbying trip to Washington, D.C., Sacramento or Carson City, participating in a group meeting held in the local district office of your state or federal official, or attending a local fundraiser for your member of Congress, your state Assembly Member or your State Senator.

**WANT TO JOIN OR HAVE QUESTIONS?**

**We need your help!** If you are interested in selling your credit union’s difference to your elected leaders, please join the Volunteer Leadership Committee. This committee was organized by, and is run by, credit union volunteers like yourself. If you would like to assist with this important effort, please contact Emily Udell, Advocacy Specialist at the California and Nevada Credit Union Leagues, at emilyu@cul.org or 916.325.1363.