Maximize your membership

The California and Nevada Credit Union Leagues is your strategic business partner. Our valuable resources and information can make a difference between your credit union surviving or thriving.

Be sure to take advantage of the many League membership benefits available to you:

**Advocacy**
- **Advocacy Blog**—Leagues’ go-to source for up-to-the-minute information on latest legislation and regulatory action, and political news.
- **Connect for the Cause**—Web-based advocacy network.
- **PowerComment**—Online tool containing regulatory information, access to discussion boards, and the ability submit comment letters directly to regulators.
- **We Own Our Bank**—A consumer-focused initiative to generate awareness about the credit union movement and difference.
- **Member Activation Program**—CUNA’s Member Activation Program involves your members by providing an educational template your credit union delivers to them, allowing members to be informed and play a role in the success of their credit union. Your credit union management decides when your membership receives these communications.

**Communications & Marketing**
- **Breaking News/Presidential Alert**—Emergency communication providing immediate news and information on high-level legislative, regulatory, and industry issues.
- **C-Sun Studios**—Leagues’ full-service audio, video, and digital production studio. Fee-based.
- **CU Weekly**—Leagues’ primary touch point with members, delivering news and information most relevant to California and Nevada credit unions.
- **CU Connections**—Online employment database to help credit unions find qualified job applicants, and assist individuals seeking new credit union careers.
- **From the Desk of Diana Dykstra**—Personal messages from the Leagues’ president and CEO keeping you abreast of pertinent industry and League information.
- **Members in the News**—Online publication spotlighting member credit unions’ successes, accomplishments, and community outreach.
- **Your League in Action**—A quarterly digital video piece, highlights successful efforts by the California and Nevada Credit Union Leagues representing our members interests in Washington D.C, Sacramento and Carson City.
- **Website**: This responsive site designed for your desktop, tablet, and phone provides an overview of the CA/NV Leagues products, services as well as general information about the credit union system.

For more information on the value of League membership, contact Vice President of Credit Union Solutions and Membership Tonja Wheatley at 909.212.6023 or tonjaw@ccul.org.
Compliance

- **Compliance Hotline**—Answers to crucial credit union questions are less than one business day away. Call 844.731.6072 or email CANV@PolicyWorksLLC.com.
- **ComplySight**—Compliance management tool that tracks, measures, and reports compliance activities from a single location. Fee-based.
- **CU PolicyPro**—Comprehensive and customizable suite of more than 200 detailed model policies.
- **InfoSight**—Easy-to-read compliance summaries, FAQs, checklists, direct links to laws and regulations, weekly newsletters, and compliance videos.
- **PolicyWorks**—Credit union compliance solution provider.
- **Compliance Bulletins**—Informative summaries of recent changes in laws and regulations.

Credit Union Solutions

- **Business Partners**—A comprehensive portfolio of business solutions, including insurance, lending, compliance, member retention, operations, and revenue opportunities.

Economic

- **Credit Union Quarterly Performance Reports**—Comprehensive financial trend analysis just for California and Nevada credit unions.
- **Credit Union Staff Compensation Survey**—Trusted employee compensation rulebook. Fee-based.
- **D.J.’s Economix**—Daily and monthly commentaries, and monthly chart packages by the Leagues’ Chief Economist Dwight Johnston on the latest economic developments.
- **Your Economy, Your Credit Union**—With forecasting and discussion from experts who uniquely understand credit unions, this annual event equips members for navigating their economic future.

Education & Training

- **Conferences**—Educational, networking, and advocacy events.
- **Power Learner Passport**—Program providing unlimited hours of convenient, webinar training sessions for a low fee, based on your full-time employee count.
- **REACH**—Leagues’ Annual Meeting & Convention.
- **Seminars**—Interactive live training sessions.
- **Webinars**—Exceptional staff training covering more than 100 programs.

Other

- **CU Vitality**—Collective benefits solution offering employee benefits, HR support services, and risk management. Fee-based.
- **Professional Solutions**—Facilitates strategic planning and business development for credit unions. Fee-based.