

*Welcome to the California and Nevada*

*Credit Union Leagues*

# 2024 Advocacy Workshop

Elevating Your Credit Union's Advocacy Game!



Thank you to our host!

# Wescom Credit Union



# Thank you to our sponsors!



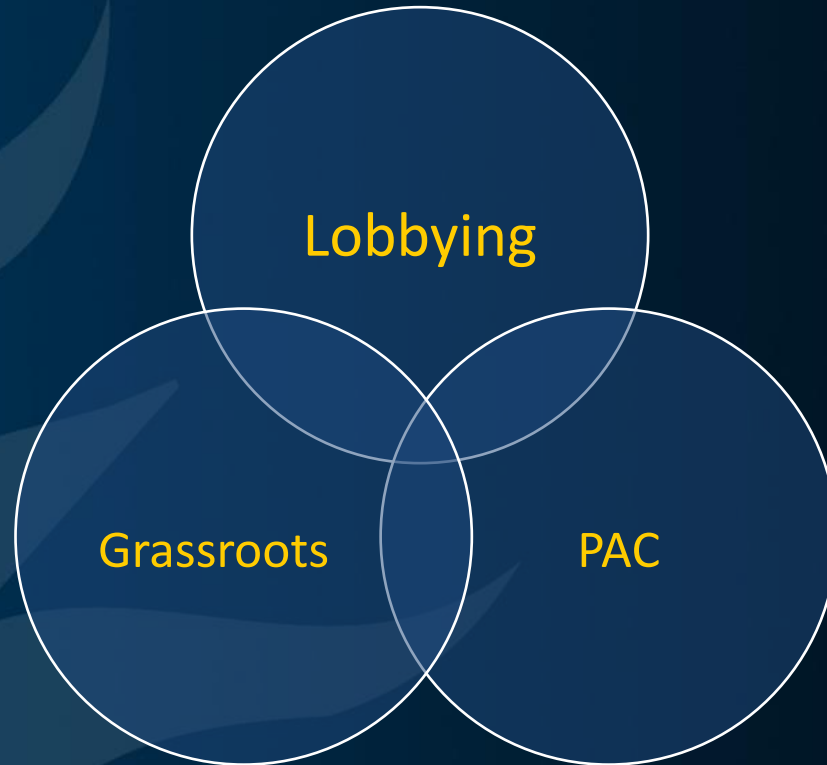
# *California & Nevada Credit Union Leagues Overview*

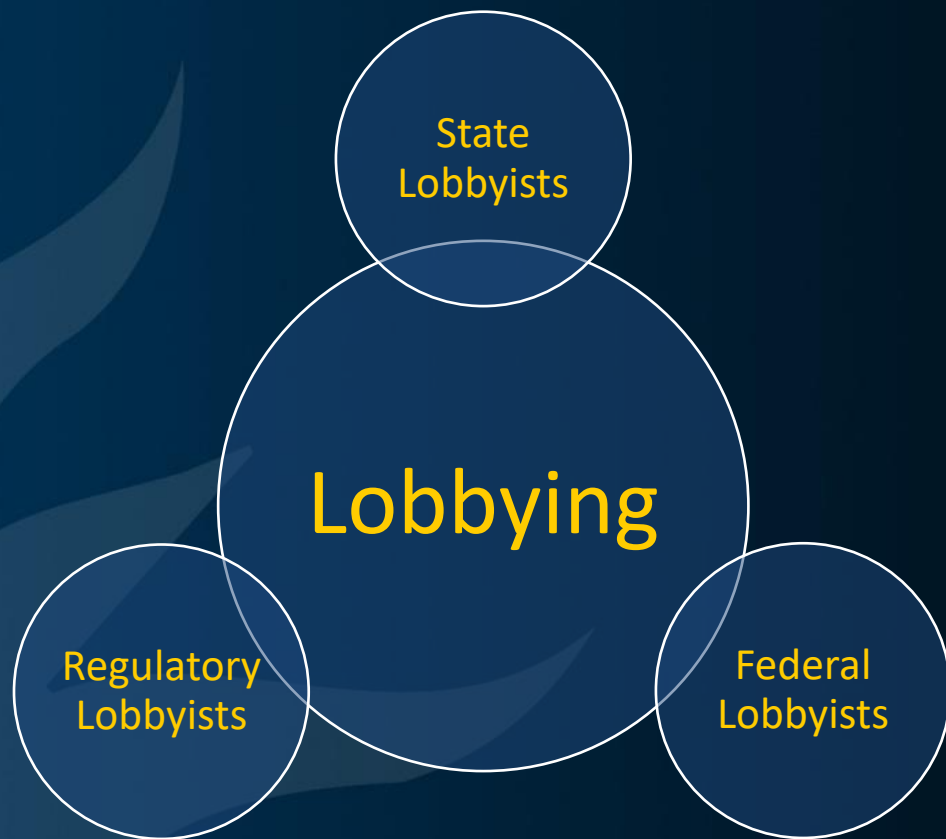
Stephanie Cuevas

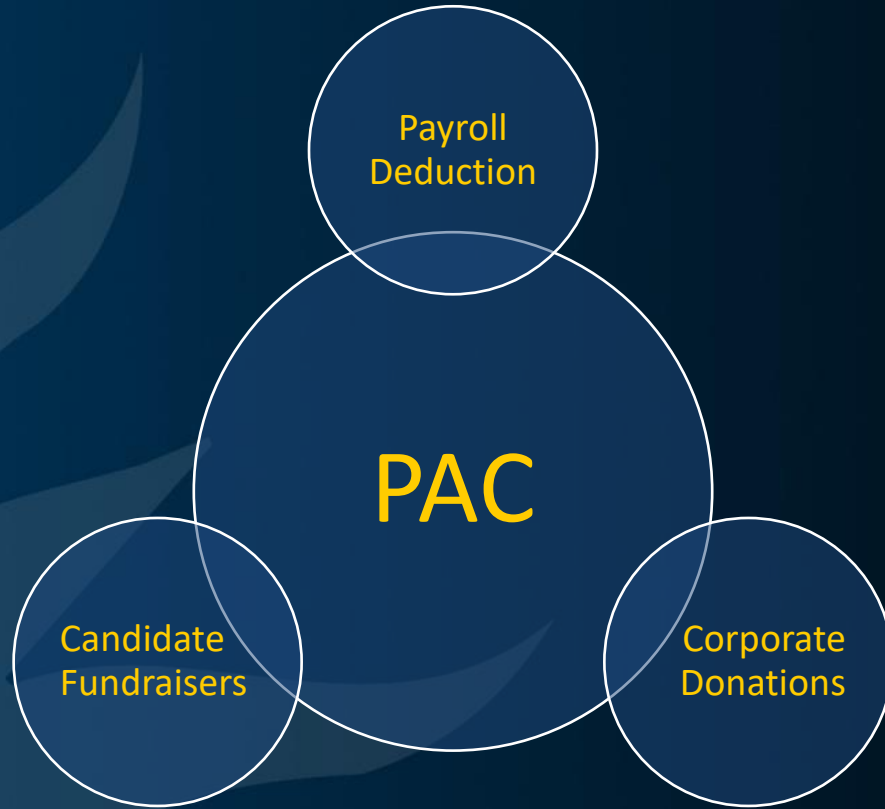
SVP of Federal Government Affairs



# How the League Succeeds with Elected Officials







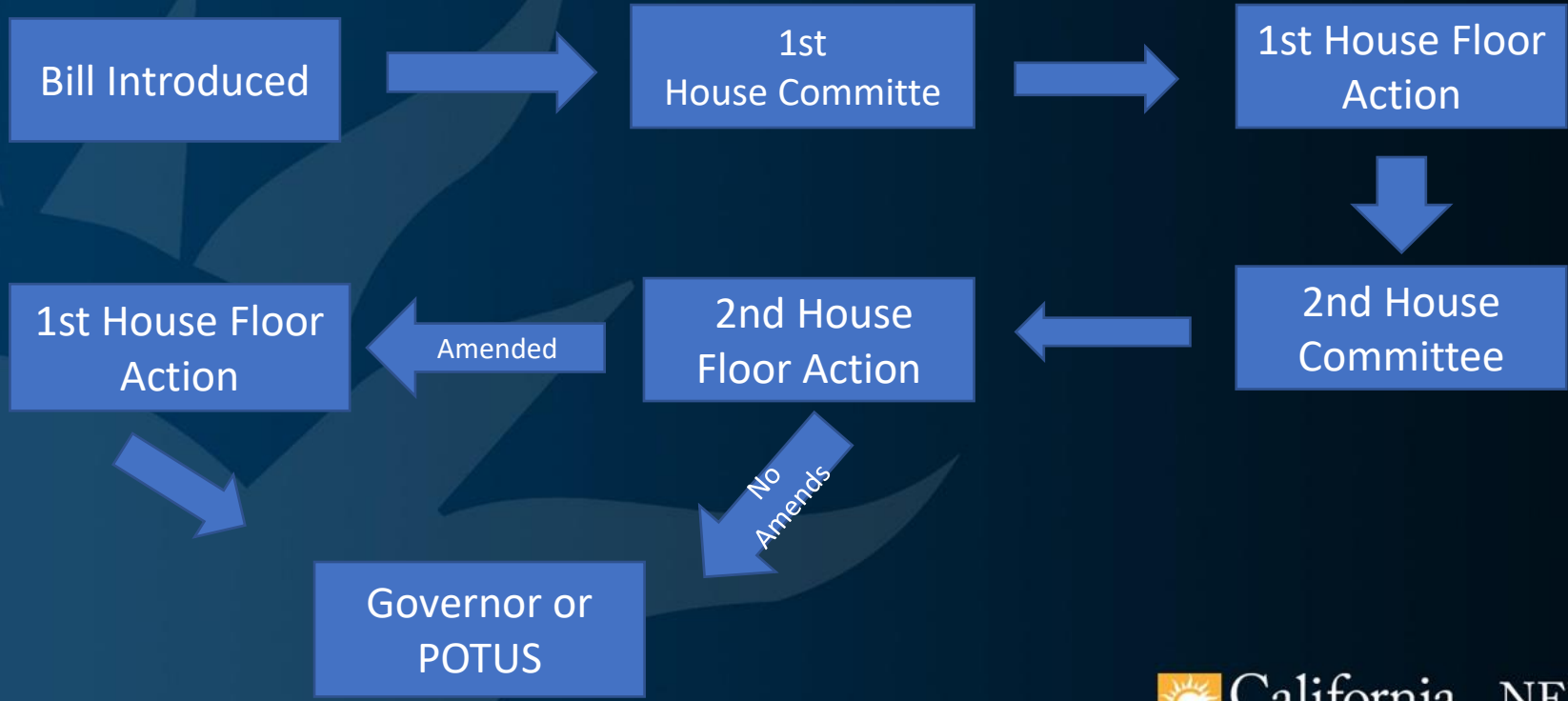




# How to Build a Champion Over Time



# Legislative Process



# Upcoming Events

**Governmental Affairs Conference (GAC)**

March 3<sup>rd</sup> - 7<sup>th</sup>, 2024

**California Government Relations Rally (GRR)**

April 8<sup>th</sup> - 9<sup>th</sup>, 2024



Questions?

# Panel 1: Lobby Meetings

## **Jason Mertz-Prickett**

CEO

Upward CU

## **Carina Hollis**

SVP & General Counsel

Wescom CU

## **Erica Taylor**

VP of Communications & Community Relations

Golden 1 CU

## **Sara Klein**

President/CEO

Organized Labor CU



# The Do's and Don'ts of a Lobbying Meeting

DO's	DON'T's
Prepare/review talking points prior to the meeting	Mention PAC or anything election related
Arrive 5 minutes early	Go off script or discuss other issues, focus on credit unions
Team Leads: Split talking points ahead of time	Use acronyms (examples: CCUL, DFPI, NCUA, etc.)
Take notes & thank them for their time	Answer a question you don't know the answer to

# Lunch Break!

*Thank you to our sponsors!*



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# Panel 2: Regulatory Advocacy

## **Alexander Monterrubio**

Deputy Chief Advocacy Office & Managing Counsel  
America's Credit Unions

## **Madison Rose**

Senior Director of Advocacy & Counsel for Payments and Technology  
America's Credit Unions





# Panel 3: Grassroots Advocacy

## **Pascual Garrido**

Director of Legislative & Community Affairs  
SCE Federal Credit Union

## **Brent Tercero**

Executive Director, Credit Union Advocacy  
SchoolsFirst CU

## **Alejandro Hernandez**

Senior Community Development Manager  
Orange County's CU



# How to Get Involved in Your Community

<b>Project Zip Code (PZC)</b>	<b>Connect for the Cause (CFTC)</b>
<b>In-District Events</b>	<b>Meet-and-Greet Events with the Leagues</b>

# Welcome Mark Gonzalez!

*Chair of the Los Angeles County Democratic Party  
& Assembly District 54 Candidate*

## Background:

- LA County Democratic Party Chair since 2017
- District Director to Assemblymember Miguel Santiago
- Chairman, Northeast Community Clinic
- Board Member, Equality California
- Leadership Advisory Member, Vista Del Mar Child & Family Services

## Previous Roles:

- Senior Field Representative to Speaker John A. Perez
- Field Representative to then-Assemblymember Anthony Portantino



# Breakout Activity: Mock Lobbying Visit

- We have allocated 10 minutes for tables to simulate and discuss their lobbying meeting prompts as a table group.
- We will have (2) groups present afterwards, highlighting the do's and don'ts of a lobbying meeting
- Please write down any questions you may have as we will have time to debrief as an entire group after presentations!

# Panel 4: Political Action Committee (PAC)

## **Marsha Mathias**

Director, Government Relations  
Kinecta Credit Union

## **Flora Nafei**

Executive Director, Credit Union Affairs  
Patelco Credit Union

## **Josh Haldeman**

Chief Lending Officer  
Clark County Credit Union

## **Rob Graeff**

CEO  
Delta Schools Federal Credit Union



## STATE PAC

VS

## FEDERAL PAC

◆ Supports **state** credit union friendly candidates

◆ Receives funds from **corporate** donations

### Annual Fundraising Sources:

- ◆ Voluntary donation sent with League Membership Dues
- ◆ Northern & Southern CA Multi-Network Golf Tournaments
- ◆ REACH Golf Tournament

◆ Supports **federal** credit union friendly candidates

◆ Receives funds from **personal** donations

### Annual Fundraising Sources:

- ◆ CULAC Payroll Deduction
- ◆ GAC Sweepstakes
- ◆ June \$30 by 30th
- ◆ REACH Sweepstakes

# 2024 Election Updates

**Robert Wilson**

SVP of State Government  
Affairs

**Emily Udell**

Policy Advocate of State  
Government Affairs

**Stephanie Cuevas**

SVP of Federal Government  
Affairs



**California**  
CREDIT UNION LEAGUE

**NEVADA**  
CREDIT UNION LEAGUE

## 24 Open Assembly Seats

Megan Dahle (R)	AD01
Jim Wood (D)	AD02
Kevin McCarty (D)	AD06
Jim Patterson (R)	AD08
Carlos Villapudua (D)	AD13
Tim Grayson (D)	AD15
Phil Ting (D)	AD19
Evan Low (D)	AD26
Vince Fong (R)	AD32
Devon Mathis (R)	AD33
Eduardo Garcia (D)	AD36
Chris Holden (D)	AD41
Luz Rivas (D)	AD43
Laura Friedman (D)	AD44
Eloise Gomez Reyes (D)	AD50
Wendy Carillo (D)	AD52
Freddie Rodriguez (D)	AD53
Miguel Santiago (D)	AD54
Reggie Jones-Sawyer (D)	AD57
Sabrina Cervantes (D)	AD58
Anthony Rendon (D)	AD62
Marie Waldron (R)	AD75
Brian Maienschein (D)	AD76
Akilah Weber (D)	AD79

# 2024 California *Open Seats*



## 11 Open Senate Seats

Brian Dahle (R)	SD01
Bill Dodd (D)	SD03
Susan Eggman (D)	SD05
Nancy Skinner (D)	SD07
Steve Glazer (D)	SD09
Scott Wilk (R)	SD23
Anthony Portantino (D)	SD25
NO INCUMBENT	SD29
Richard Roth (D)	SD31
Steven Bradford (D)	SD35
Toni Atkins (D)	SD39





# California State Assembly Key Legislative Races 2024



California  
CREDIT UNION LEAGUE

NEVADA  
CREDIT UNION LEAGUE

# California State Assembly District 1



**Megan Dahle (R)**

*Running for SD1*

## Committees:

Budget

Appropriations, Vice Chair

Education, Vice Chair

Emergency Management

Governmental Organization

Water, Parks & Wildlife

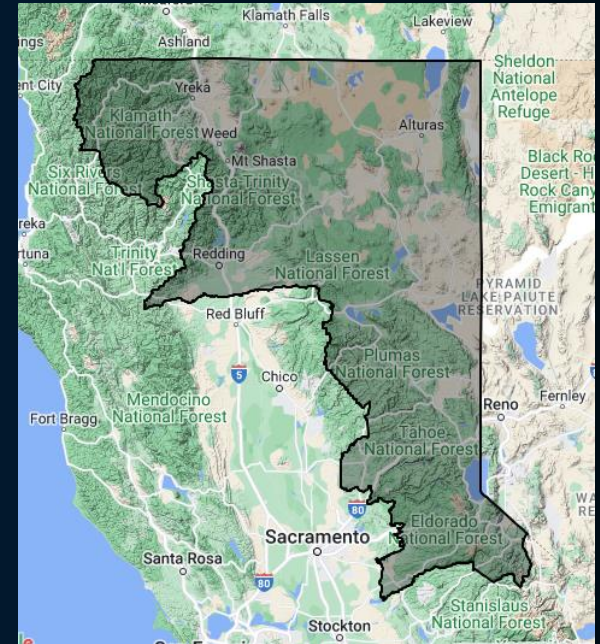
## Candidates:

Redding City Councilmember, Tenessa Audette (R)

Modoc Education Safety & Community Specialist, Heather Hardwick (R)

Anderson City Councilmember, Melissa Hunt (R)

Redding City Councilmember, Mark Mezzano (R)



**California**  
CREDIT UNION LEAGUE

**NEVADA**  
CREDIT UNION LEAGUE

# California State Assembly District 2



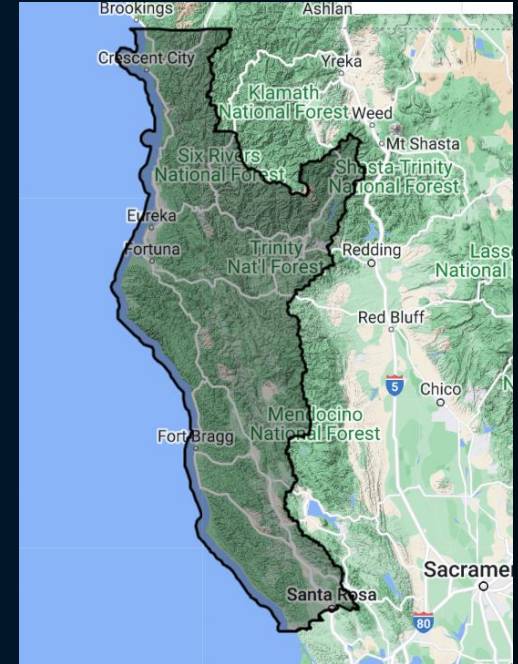
**Jim Wood (D)**  
*Not Seeking Re-Election*

## Committees:

Budget  
Insurance  
Natural Resources  
Joint Legislative Audit  
Health, Chair

## Candidates:

Healdsburg City Council mayor, Ariel Kelley (D)  
Santa Rosa City Councilman, Chris Rogers (D)  
Mendocino County Board of Supervisors member, Ted Williams (D)  
Teacher and Del Norte USD School Board member, Michael F. Greer (R)  
Sales Manager, Cynthia Click (D)  
CPD Chair, Educator and non-profit director, Rusty Hicks (D)  
Vice Chair of the Yurok Tribe, Frankie Myers (D)



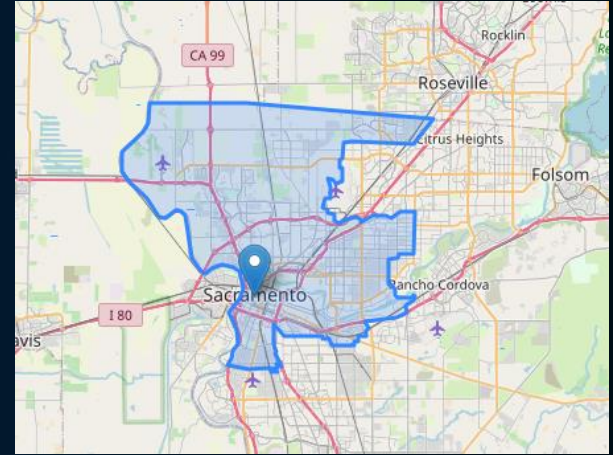
# California State Assembly District 6



**Kevin McCarty (D)**  
*Running for Sacramento Mayor*

## Committees:

Health  
Education  
Business & Professions  
Governmental Organization



## Candidates:

Member of Sac Utility District, Rosanna Herber (D)  
Deputy Attorney General, Maggie Krell (D)  
State gov't employee, Emmanuel Amanfore (D)  
Democrat Activist, Sean Frame (D)  
CHP Captain, Arnold Hardy (D)  
Business Partner at Google, Alex Lazar (D)  
International Trade Advocate, Nicole Ellis (R)  
Union Representative, Kevin Omar Martinez (PAF)

ACLU CA Action Executive Director, Carlos Marquez (D)  
Former leg staffer, Evan Minton (D)  
Leg analyst for Janet Nguyen, Preston Romeo (R)  
2022 SD6 Candidate, Paula Villescaz (D)



# California State Assembly District 8



## Jim Patterson (R)

*Termed Out*

### Committees:

Budget

Communications and Conveyance

Governmental Organization

Revenue and Taxation

Utilities and Energy



### Candidates:

District Representative, David Tangipa (R)

Former Congressman, George Radanovich (R)

College Student and Entrepreneur, Michael A.F. Matheson (NPP)

Educator, Caleb Helsel (D)

# California State Assembly District 13

## Carlos Villapudua (D)

*Running for SD05*

### Committees:

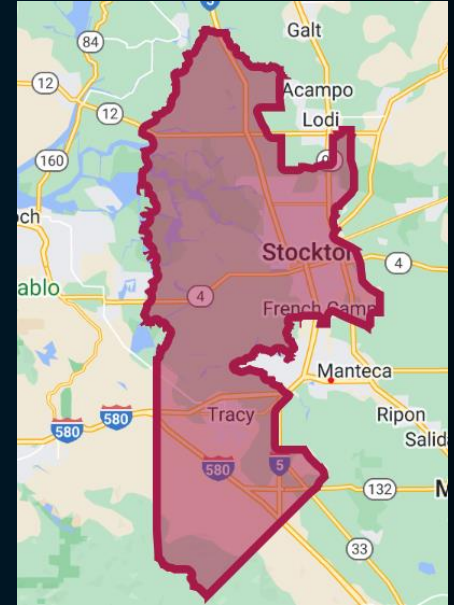
**Chair, Jobs, Economic Development,  
and the Economy**

**Agriculture**

**Appropriations**

**Military & Veterans Affairs**

**Water, Parks, and Wildlife**



### Candidates:

Businesswoman and real estate agent, Edith Villapudua (D)

District Director and businesswoman, Rhodesia Ransom (D)

Nonprofit Director, Denise Aguilar Mendez (R)



# California State Assembly District 15



**Tim Grayson (D)**

*Running for SD9*

**Committees:**

Banking & Finance, Chair  
Business & Professions  
Insurance  
Revenue & Taxation



**Candidates:**

- Antioch City Councilmember, Monica Wilson (D)
- Former Contra Costa Board of Supervisors, Karen Mitchoff (D)
- Contra Costa School Board Member, Anamarie Avila Farias (D)
- Realtor and businesswoman, Sonia Ledo (R)



# California State Assembly District 19

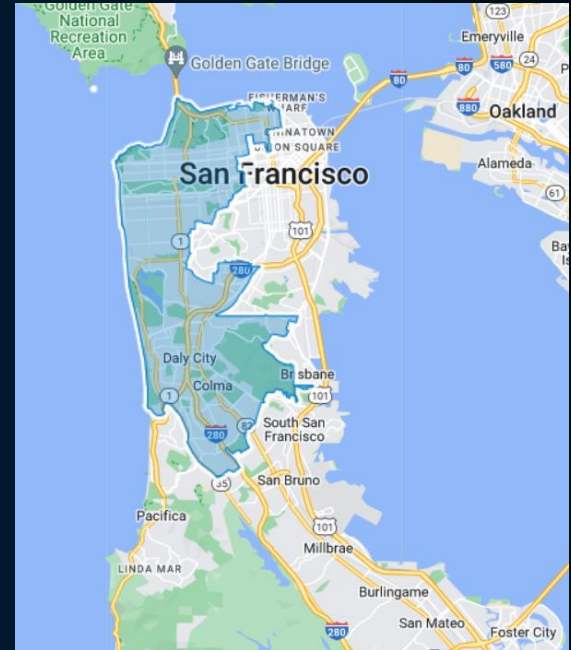


**Phil Ting (D)**

*Termed Out*

**Committees:**

Budget, Chair  
Business & Professions  
Utilities & Energy



**Candidates:**

**San Francisco Supervisor, Catherine Stefani (D)**

Former Daly City Parks Recreation Commissioner,

Nadia Flamenco (R)

Civil Rights Educator, David Lee (D)

Inventory Manager, Arjun Gustave Sodhani (R)





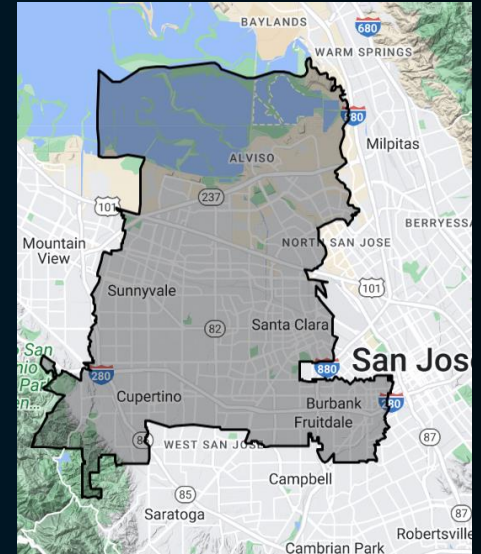
# California State Assembly District 26



**Evan Low (D)**  
*Running for Congress*  
*(CD16-Eshoo)*

**Committees:**

Elections  
Higher Education  
Governmental Organization  
Communications and Conveyance



**Candidates:**

Foothill-De Anza Community College District Board of Trustees representative, Patrick Ahrens (D)  
Retired airline pilot, Robert Goodwyn (Libertarian)  
Sunnyvale Vice Mayor, Omar Din (D)  
School Foundation board member, Ashish Garg (NPP)  
Santa Clara County BOE board member, Tara Sreekrishnan (D)  
CPA, Sofie Yen Song (R)



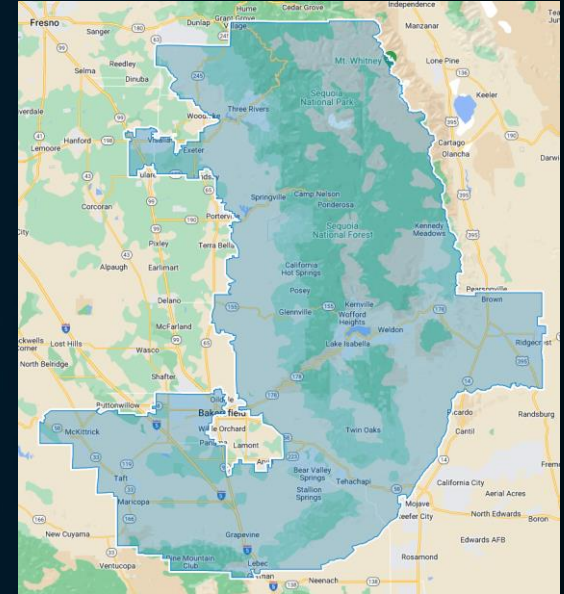
# California State Assembly District 32



**Vince Fong (R)**  
*Running for Congress*  
*(CD20-McCarthy)*

**Committees:**

Budget - Vice Chair  
Transportation, Vice Chair  
Health  
Insurance  
Privacy and Consumer Protection  
Public Employment and Retirement



**Candidates:**

Bakersfield City Councilman and longtime Kern County GOP Chair, Ken Weir (R)



# California State Assembly District 33



**Devon Mathis (R)**

*Not Seeking Re-Election*

**Committees:**

Appropriations

Governmental Organization

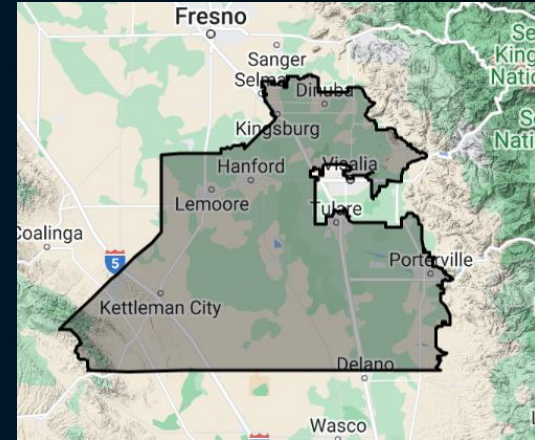
Military and Veterans Affairs

Natural Resources

Utilities and Energy

Assembly Agriculture, **Vice-Chair**

Water, Parks, and Wildlife, **Vice-Chair**



**Candidates:**

Farmersville city councilmember, Ruben Macareno (D)

Community organizer, Angel Ruiz (D)

Principal at Macedo Environmental Consulting, Alexandra Macedo (R)

Elected member of the Tulare Local Healthcare District, Xavier Avila (R)



# California State Assembly District 36



**Eduardo Garcia (D)**

*Not Seeking Re-Election*

**Committees:**

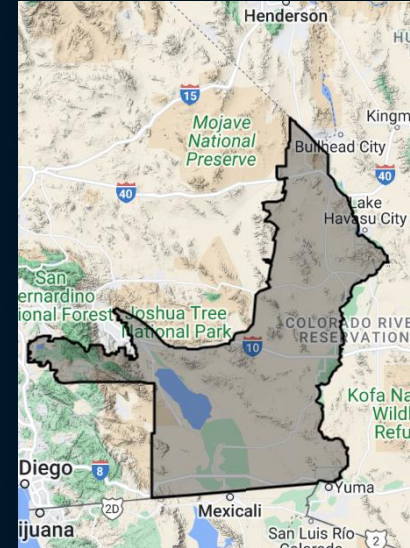
Assembly Budget

Assembly Communications and Conveyance

Assembly Governmental Organization

Assembly Human Services

Assembly Utilities and Energy, Chair



**Candidates:**

Coachella Valley school board member, Joey Acuna (D)

Central Union High School District Board of Trustees President, Eric L. Rodriguez (D)

El Centro City Councilmember, Tomas Oliva (D)

Indio City Councilmember, Waymond Fermon (D)

El Centro City Councilmember, Edgard Garcia (D)

Marine veteran, former pastor, and businessman, Jeffrey Gonzalez (R)

Nonprofit Director and fourth-generation farmer, Kalin K. Morse (R)



# California State Assembly District 41

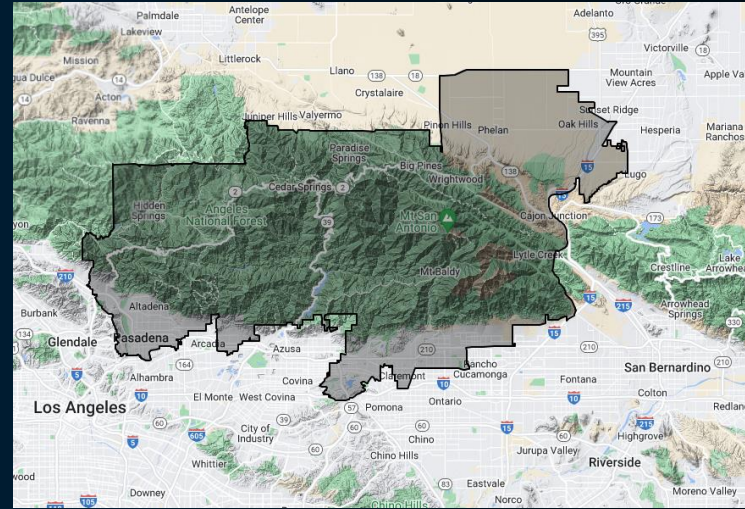


**Chris Holden (D)**

*Termed Out*

**Committees:**

Appropriations, Chair  
Communications & Conveyance  
Utilities & Energy



**Candidates:**

Former Holden District Director, Phlunte Riddle (D)

Claremont City Councilmember, Jed Leano (D)

Former Sierra Madre City Councilmember, John Harabedian (D)

Community Volunteer, Michelle Del Rosario Martinez (R)



# California State Assembly District 43

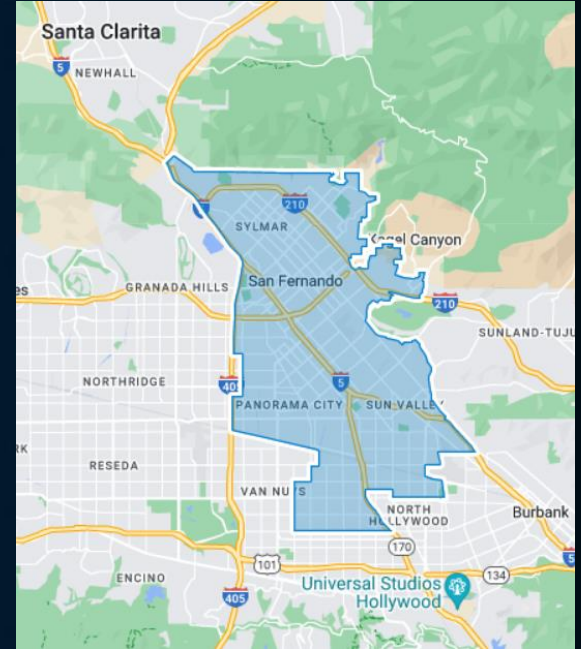


**Luz Rivas (D)**

*Running for Congress  
(CD29 – Cardenas)*

## Committees:

Budget  
Communications & Conveyance  
Chair, Natural Resources  
Revenue Taxation



## Candidates:

San Fernando City Council mayor, Celeste Rodriguez (D)

Front Desk Receptionist, Felicia Novick (R)

Attorney, Victoria Garcia (R)

Media Relations Manager for CA AG, Walter Garcia (D)

Childcare Provider, Sal Hurtado (D)

Respiratory Therapist, Carmelina Minasova (NPP)



# California State Assembly District 44



**Laura Friedman (D)**

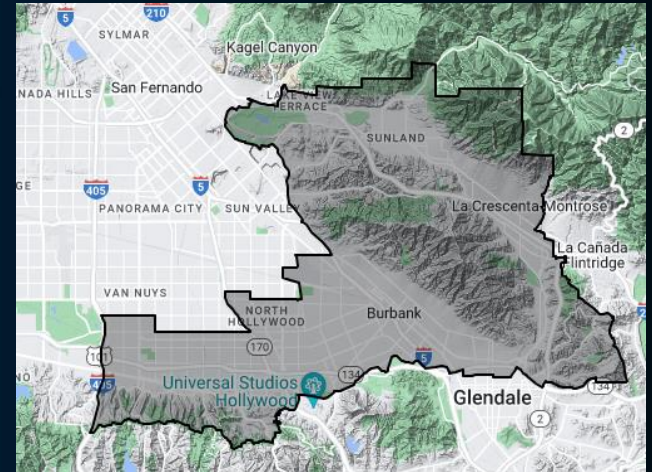
*Running for Congress  
(CD30 – Schiff)*

**Committees:**

- Budget
- Natural Resources
- Chair, Transportation
- Water, Parks & Wildlife
- Arts, Entertainment, Sports & Tourism

**Candidates:**

- Burbank Vice Mayor, Nick Schultz (D)
- Glendale City Councilmember, Elen Astryan (D)
- Entrepreneur, Carmenita Helligar (D)
- Studio City Councilmember, Adam Summer (D)
- Democrat Activist, Steve Pierson (D)
- Law Professor, Ed Han (D)
- Construction Regional Manager, Tony Rodriguez (R)
- Server, Adam Pryor (D)



# California State Assembly District 47



**Greg Wallis (R)**

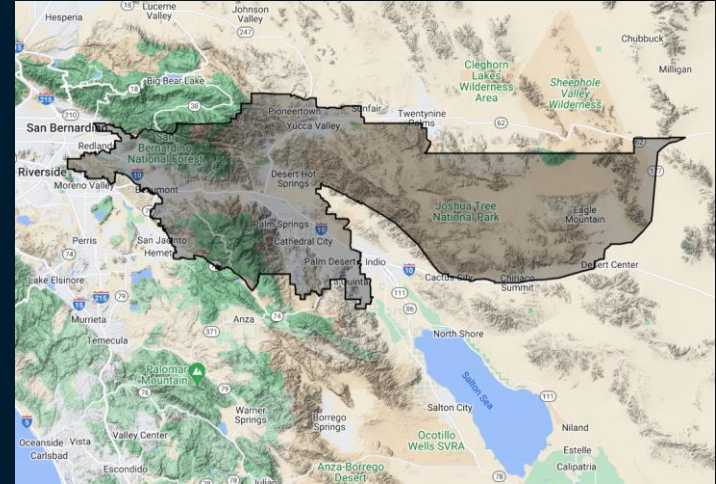
*Target Seat*

## Committees:

Arts Entertainment, Vice Chair  
Sports & Tourism  
Revenue & Taxation, Vice Chair  
Higher Education  
Jobs, Economic Dev & Economy  
Transportation  
Utilities & Energy

## Candidates:

Palm Springs City councilmember Christy Holstege (D)  
U.S Navy Veteran, Jamie Swain (D)





# California State Assembly District 50

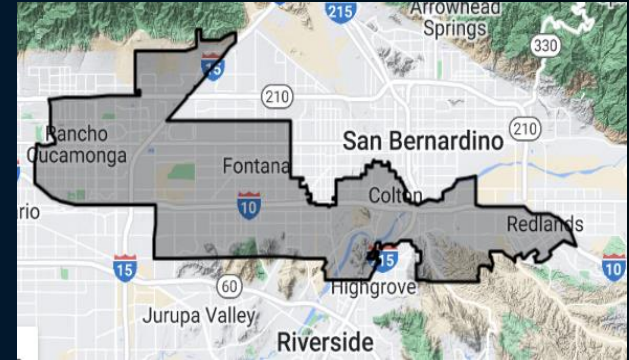


## Eloise Gomez Reyes (D)

*Running for Senate  
SD29 – New Seat*

### Committees:

Budget  
Judiciary  
Labor and Employment  
Utilities and Energy  
Legislative Ethics



### Candidates

Vocational Nurse, Dejonae Marie Shaw (D)

Etiwanda School District Governing Board member, Robert Garcia (D)

Fontana USD School Board Vice President, Adam Perez (D)



# California State Assembly District 52



## Wendy Carrillo (D) *Running for LA City Council*

### Committees:

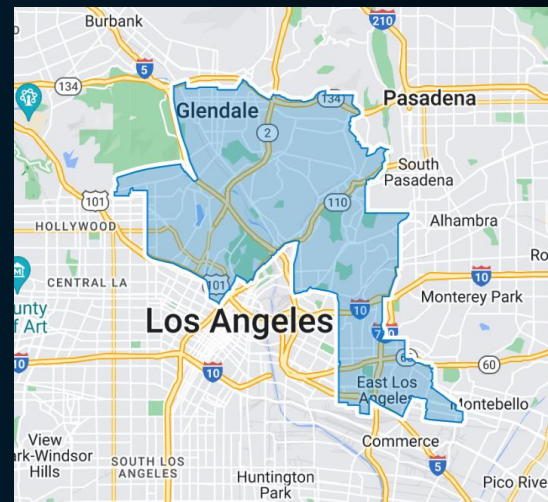
Appropriations

Budget

Health

Housing & Community Dev.

Utilities & Energy



### Candidates:

Field rep for Rep. Waters, Ari Ruiz (D)

Policy Advisor to LA Councilmember Blumenfield,

David Giron (D)

LAUSD Leg Analyst, Genesis Coronado (D)

Women Rights Advisor, Jessica Caloza (D)

Political Unknown, Carlos Leon (D)

Community Advocate, Sofia Quinonez (D)

Justice Advocate and Commissioner, Francisco “Franky” Carrillo Jr. (D)

Restaurant Owner, Anthony Libertino Fanara (D)

National Diversity co-chair, Shannel Pittman (GP)

Nonprofit Research Assistant, Steven Lavid Sills (R)



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# California State Assembly District 53



## Freddie Rodriguez (D)

*Termed Out*

### Committees:

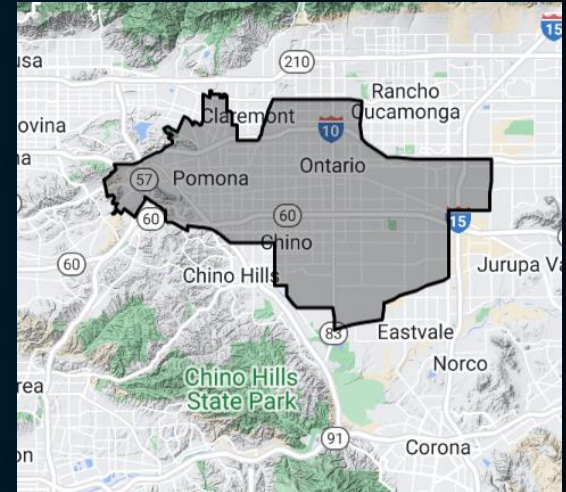
Health

Insurance

Accountability and Administrative Review

Communications and Conveyance

Emergency Management, Chair



### Candidates:

Wife of Incumbent, Michelle Rodriguez (D)

Pomona City Councilman, Robert Torres (D)

Three Valleys Municipal Water District board of directors' member, Carlos Goytia (D)

Executive Director of the Inland Coalition for Immigrant Justice, Javier Hernandez (D)

CEO and former policeman, Nick Wilson (R)



# California State Assembly District 54



**Miguel Santiago (D)**  
*Running for LA City Council*

**Committees:**

Assembly Health  
Assembly Higher Education  
Assembly Public Safety  
Assembly Utilities and Energy  
Assembly Governmental Organization, Chair



**Candidates:**

Chair of the Los Angeles County Democratic Party, Mark Gonzalez (D)  
Executive Director of Los Angeles Walk, John Yi (D)  
President of the Westlake North Neighborhood Council, Elaine Alaniz (R)



# California State Assembly District 57



**Reggie Jones-Sawyer (D)**

*Termed Out*

**Committees:**

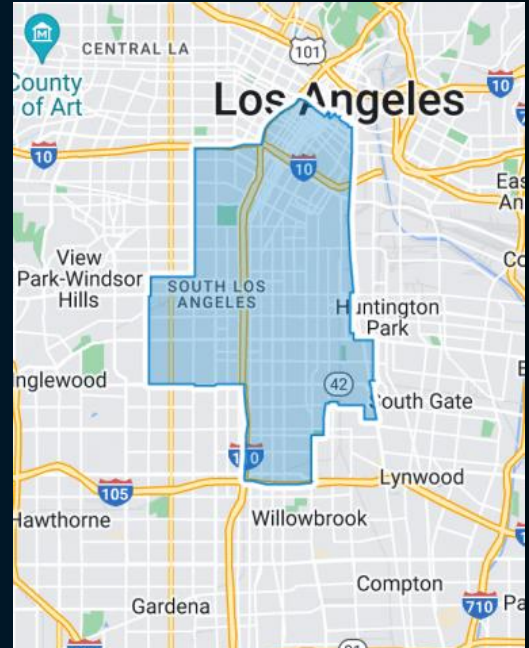
Public Safety, Chair

Agriculture

Budget

Gov't Organization

Insurance



**Candidates:**

**2020 Candidate, Efren Martinez (D)**

Reparations Advocate, Tara Perry (D)

Community Organizer, Greg Akili (D)

Community Organizer, Sade Elhawary (D)

LA City Council 2022 Candidate, Dulce Vasquez (D)



# California State Assembly District 58

**Sabrina Cervantes (D)**

*Running for Senate*

*SD31 - Roth*

**Committees:**

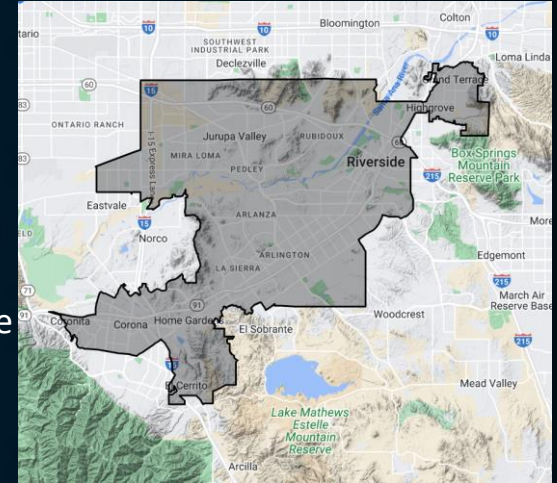
Banking and Finance

Budget

Insurance

Budget Subcommittee No. 2 Education Finance

Governmental Organization



**Candidates:**

Riverside City Councilmember, Ronaldo Fierro (D)

Riverside's 2nd City Council district representative, Clarissa Cervantes (D)

Licensed clinical therapist, Leticia Castillo (R)

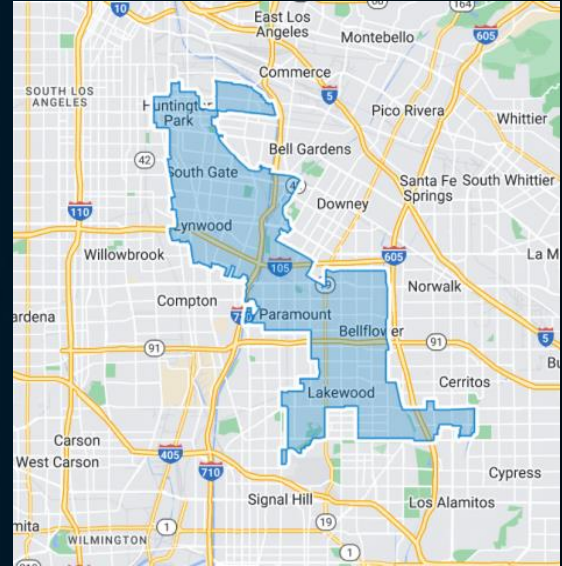


# California State Assembly District 62



**Anthony Rendon (D)**  
*Termed Out*

**Committees:**  
**Chair, Joint Committee on the Arts**



## **Candidates:**

**Lynwood City Councilmember, Jose Luis Solache (D)**

Perennial Candidate, Maria Estrada (D)

Retired Combat Marine, Paul Jones (R)

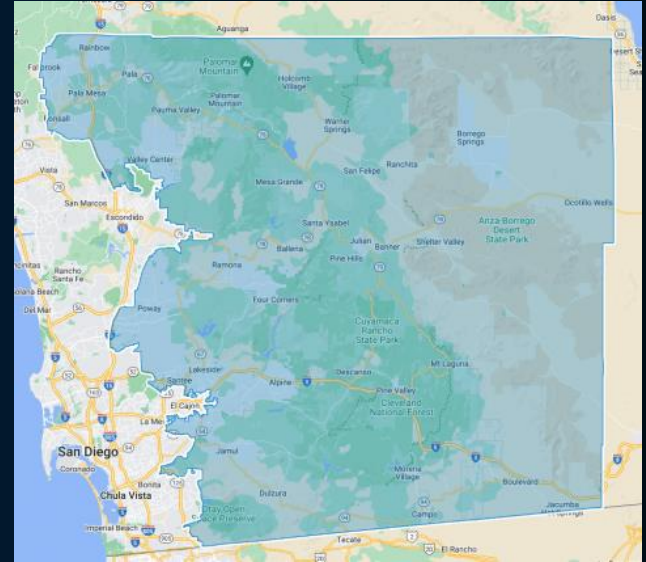


# California State Assembly District 75



**Marie Waldron (R)**  
*Termed Out*

**Committees:**  
Banking & Finance  
Emergency Management  
Vice Chair, Health  
Local Government  
Vice Chair, Rules



## **Candidates:**

Biotech Startup Founder, Attorney; Real Estate Broker, Jack Fernandes (R)

**Lakeside USD Board Member; District Director for Sen. Jones, Andrew Hayes (R)**

Former San Deigo councilmember, Carl DeMaio (R)

Teacher, Christie Dougherty (D)

Retired Revenue Officer, Joy Frew (D)

Businessowner, Kevin Juza (D)





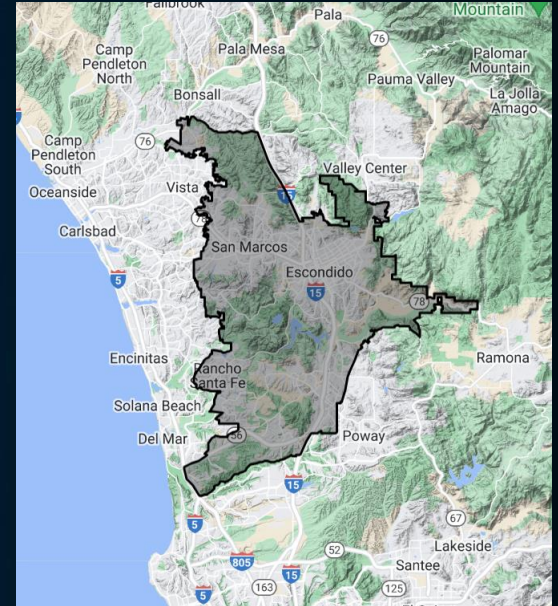
# California State Assembly District 76



**Brian Maienschein (D)**  
*Termed Out*

**Committees:**

Assembly Communications and  
Conveyance  
Assembly Health  
Assembly Judiciary, Chair



**Candidates:**

Former USMC judge advocate, Joseph Rocha (D)  
Scientist and appointed member of the California State Senate's Commission on  
Asian & Pacific Islander American Affairs, Darshana R. Patel (D)  
**District 4 Representative of the Olivenhain Municipal Water District, Kristie  
Bruce-Lane (R)**



# California State Assembly District 79



## Akilah Weber (D)

*Running for Senate  
SD39 – Atkins*

### Committees:

Appropriations

Budget

Health

Higher Education

Comms & Conveyance

Water, Parks & Wildlife



### Candidates:

La Mesa Vice Mayor, Colin Parent (D)

SDSU Professor, Lashae Sharp-Collins (D)

Lemon Grove Mayor, Racquel Vasquez (D)



# California State Senate Key Legislative Races 2024



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# California State Senate District 01



**Brian Dahle (R)**

*Termed Out*

**Committees:**

Budget & Fiscal Review

Governance & Finance

Natural Resources & Water Transportation

Energy Utilities & Communications

Environmental Quality



**Candidates:**

**Assemblywoman Megan Dahle (R)**

Perennial Candidate, David Fennell (R)



# California State Senate District 03

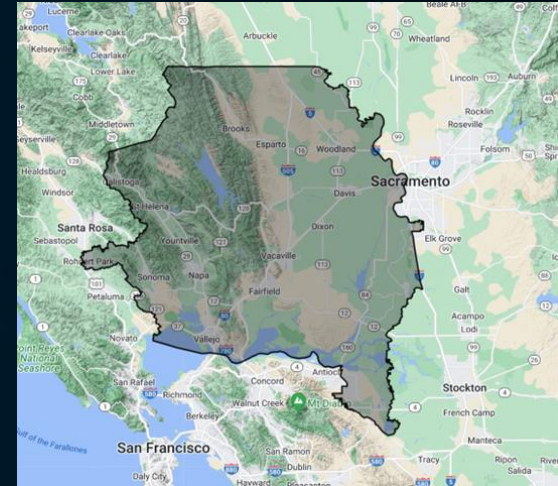


**Bill Dodd (D)**

*Termed Out*

## Committees:

Business, Professions & Economic Development  
Energy, Utilities & Communications  
Transportation  
Governmental Organization



## Candidates:

West Sacramento Mayor, Christopher Cabaldon (D)

Vallejo Vice Mayor, Rozanna Verder-Aliga (D)

Rohnert Park City Councilmember, Jackie Elward (D)

Jimih Jones

Dixon City Councilman, Thomas Bogue (R)

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# California State Senate District 05

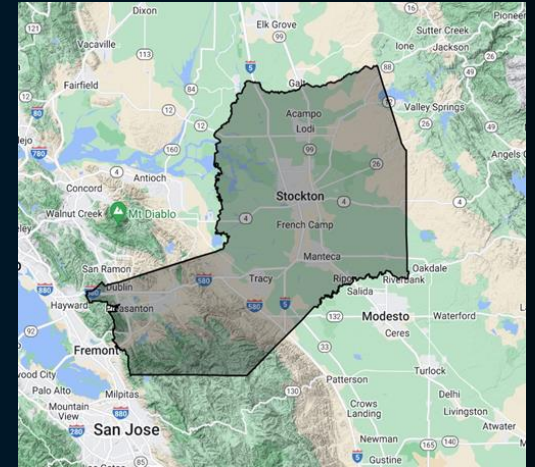


**Susan Eggman (D)**

*Termed Out*

**Committees:**

Budget & Fiscal Review  
Business, Professions & Economic Development  
Energy, Utilities & Communications  
Legislative Ethics  
Natural Resources & Water Health



**Candidates:**

Carlos Villapudua (D) Dixon City Councilman,  
Jim Shoemaker (R)



# California State Senate District 07

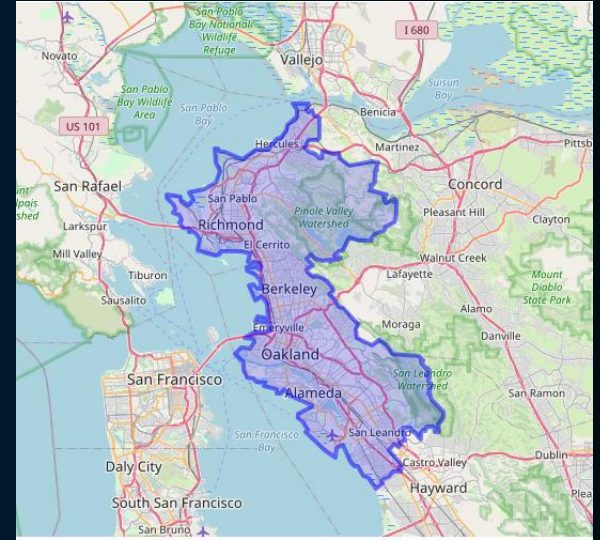


## Nancy Skinner (D)

*Termed Out*

### Committees:

Senate Budget & Fiscal Review, Chair  
Joint Legislative Budget, Chair  
Energy, Utilities & Communications  
Environmental Quality  
Governance & Finance  
Revision of the Penal Code  
Housing  
Public Safety



### Candidates:

Mayor of Berkeley, Jesse Arreguin (D)  
Former Richmond City Councilmember, Jovanka Beckles (D)  
Oakland City Councilmember, Dan Kalb (D)  
President of CA Labor Federation, Kathryn Lybarger (D)  
Former State Assemblymember, Sandre Swanson (D)  
Businesswoman, Jeanne M. Solnordal (R)



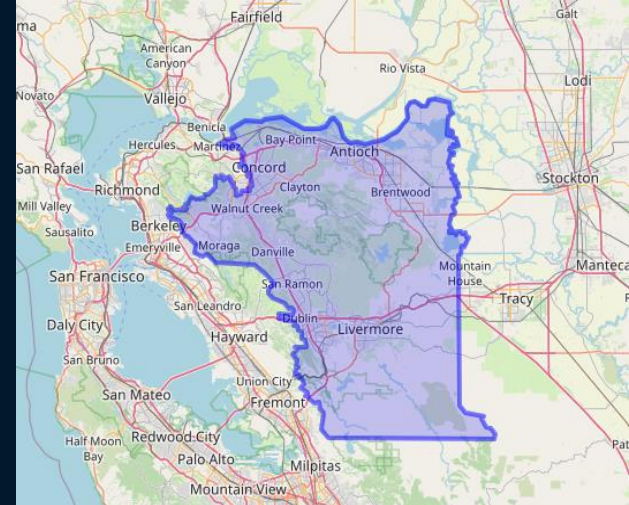
# California State Senate District 09



**Steve Glazer (D)**  
*Termed Out*

**Committees:**

Health  
Education  
Governance & Finance  
Governmental Organization  
Business, Professions & Economic Development  
Elections & Constitutional Amendments, Chair



**Candidates:**

**Assemblymember Tim Grayson (D)**

San Ramon City Councilmember, Marisol Rubio (D)





# California State Senate District 19

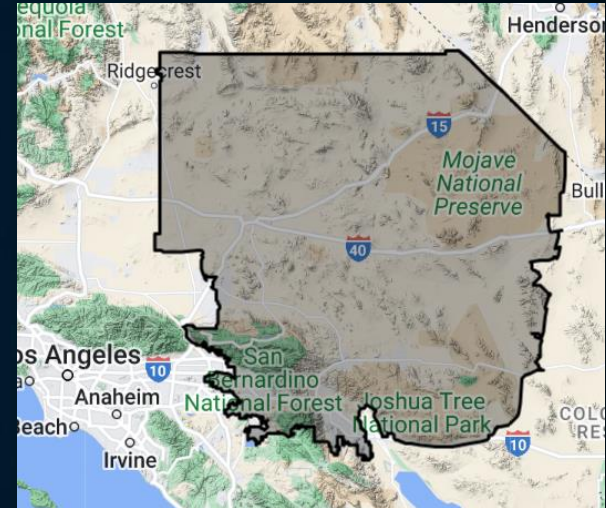


## Rosilicie Ochoa Bogh (R)

*Target Seat*

### Committees:

- Senate Budget & Fiscal Review
- Senate Governmental Organization
- Senate Legislative Ethics
- Senate Education, Vice-Chair
- Senate Housing, Vice-Chair
- Senate Human Services, Vice-Chair
- Senate Public Safety, Vice-Chair



### Candidates:

Palm Springs City Councilmember, Lisa Middleton (D)



# California State Senate District 23



## Scott Wilk (R)

*Termed Out*

### Committees:

Judiciary, Vice Chair  
Governmental Organization, Vice Chair  
Labor, Public Employment & Retirement, Vice Chair  
Education  
Business & Professions  
Energy Utilities & Communication  
State Allocation Board



### Candidates:

**Former Assemblymember, Suzette Valladares (R)**

2020 Candidate, Kip Mueller (D)

Perennial Candidate, Ollie McCaulley (D)

Victorville's city councilmember, Blanca Gomez

Commissioned Officer in the California Army National Guard, James "DJ" Hamburger



# California State Senate District 25

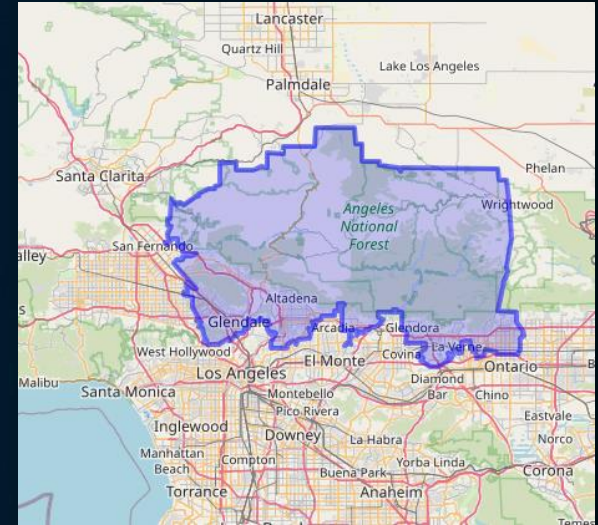


**Anthony Portantino (D)**

*Termed Out*

**Committees:**

Appropriations, Chair  
Banking & Finance  
Governmental Organization  
Insurance  
Joint Legislative Budget



**Candidates:**

- Alhambra City Councilmember, Sasha Renee Perez (D)
- Monterey Park City Councilmember, Yvonne Yiu (D)
- Rosemead City Councilmember, Sandra Armenta (D)
- Crescenta Valley Town City Councilmember, Elizabeth Ahlers (R)
- Professor and Insurance Agent, Teddy Choi (D)



# California State Senate District 29

**No Incumbent**  
*New Seat*

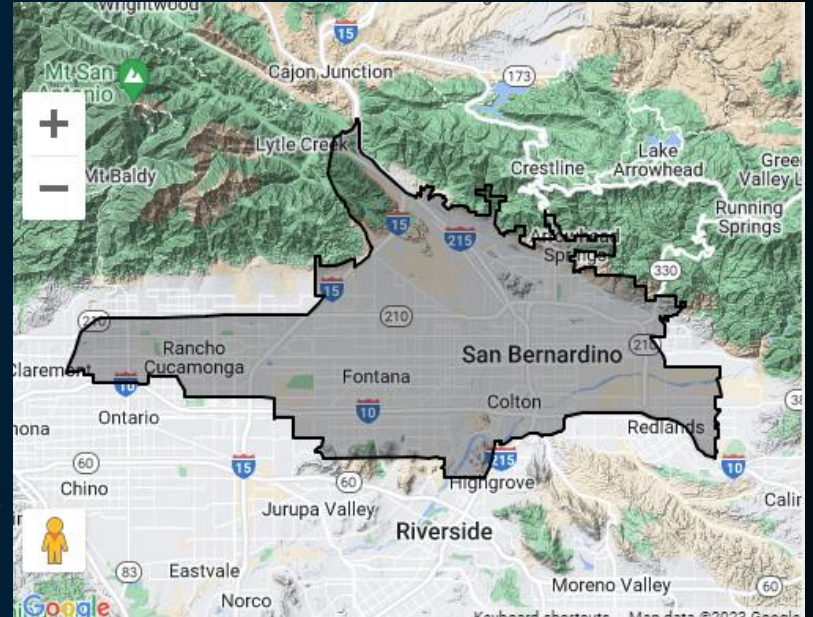
## Candidates:

LAPD Detective, Jason O'Brien (D)

**Assemblymember Eloise Gomez Reyes (D)**

Former U.S. Air Force member, Kathleen Hazelton (R)

Upland city councilmember, Carlos Garcia (D)



# California State Senate District 31

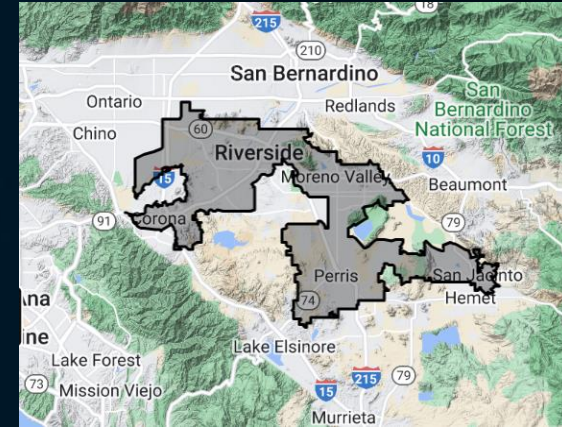


**Richard Roth (D)**

*Termed Out*

## Committees:

Budget and Fiscal Review Subcommittee on  
State Administration & General Government, Chair  
Insurance Committee, Chair  
Joint Legislative Audit Committee, Vice Chair  
Budget & Fiscal Review Committee  
Transportation and Housing Committee  
Veteran's Affairs Committee



## Candidates:

**Assemblymember Sabrina Cervantes (D)**

CA Workforce Development Board chairman, Dr. Angelov Farooq (D)

Educator and Businesswoman, Cynthia Navarro (R)



# California State Senate District 35



**Steven Bradford (D)**

*Termed Out*

**Committees:**

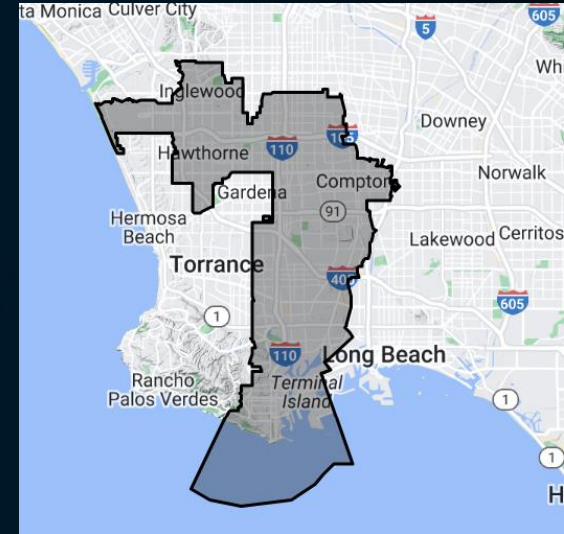
Public Safety

Appropriations

Banking & Financial Institutions

Governmental Organization

Energy, Utilities & Communications, Chair



**Candidates:**

Former Congresswoman, Laura Richardson (D)

CEO and Executive Managing Director, Lamar Lyons (D)

CEO and member of the L.A. County economy and efficiency commission, Jennifer Trichelle-Marie Williams (D)

Hawthorne City Councilman, Alexandre T. Montiero (D)

Former Compton City Councilwoman, Michelle Chambers (D)

El Camino Community College Board of Trustees member, Nilo Vega Michelin (D)

Environmental Consultant, James Arlandus Spencer (R)

Attorney and businessman, Albert Robles (D)



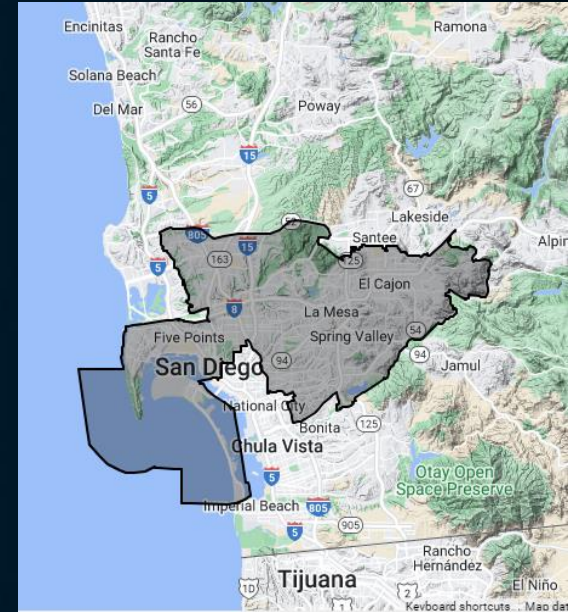
# California State Senate District 39



**Toni Atkins (D)**

*Termed Out*

**State Senate  
President pro-  
tempore**



## Candidates:

**Assemblymember Akilah Weber (D)**

**Retired Navy commander, Bob Devine (R)**

# California Ballot Initiative to Watch

## California Require Personal Finance Course for High School Graduation Initiative (2024)

- The initiative would require a personal finance course as a requirement to graduate high school.
- The measure would require students graduating during the 2029-2030 academic year to complete a one-semester personal finance course.
- The measure would also require a personal finance course to be offered by the 2026-2027 academic year.





# 2024 Congressional *Open Seats*

U.S. Senate & House of Representatives

## House of Representatives (CA)

1. Barbara Lee (D) CD12
2. Anna Eshoo (D) CD16
3. Kevin McCarthy (R) CD20
3. Tony Cardenas (D) CD29
4. Adam Schiff (D) CD30
5. Grace Napolitano (D) CD31
6. Katie Porter (D) CD47

## Senate (CA)

1. Laphonza Butler (D) SN1

Nevada

*No open seats in 2024*





# Key Congressional Legislative Races 2024

## *U.S. Senate & House of Representatives*

### *California and Nevada*



California  
CREDIT UNION LEAGUE

NEVADA  
CREDIT UNION LEAGUE

# United States Senate (CA)



## Laphonza Butler (D)

*Not seeking re-election*

### Committees:

Judiciary  
Rules & Administration  
Homeland Security  
Banking, Housing, and  
Urban Affairs



### Candidates:

**Congressman Adam Schiff (D)**

Congresswoman Katie Porter (D)

Congresswoman Barbara Lee (D)

# California Congressional District 3



**Kevin Kiley** (R)

*Target Seat*

**Committees:**

Judiciary

Ed & Workforce



**Candidates:**

Entrepreneur, Douglas Huhn (D)

Deputy Secretary for the California Natural Resources Agency, Jessica Morse (D)



# California Congressional District 9

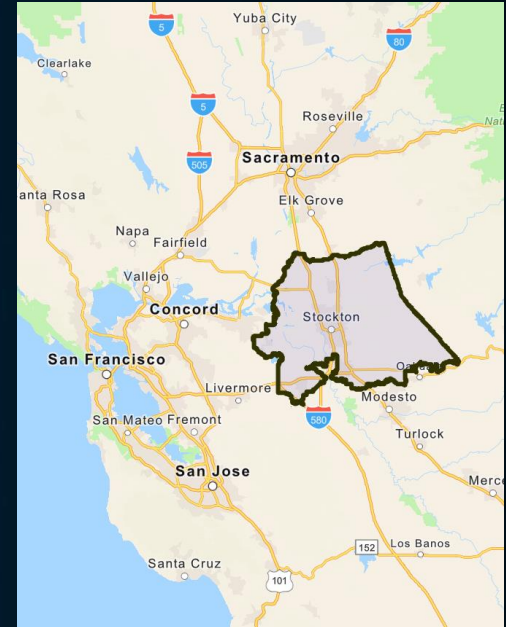


**Josh Harder (D)**

*Target Seat*

**Committees:**

Labor, Health and Human Services, and Education  
Interior, Environment, and  
Related Agencies



**Candidates:**

Stockton Mayor, Kevin Lincoln II (R)

Perennial candidate, Khalid Jeffrey Jafri (R)

Athletic performance coach, John McBride (R)



# California Congressional District 12



**Barbara Lee (D)**  
*Running for US Senate*

**Committees:**  
Appropriations  
Budget



## **Candidates:**

Nonprofit employee, Eric Wilson (D)  
Bay Area Rapid Transit District Board of Directors member, Lateefah Simon (D)  
Social Worker, Denard Ingram (D)  
Alameda city councilmember, Tony Daysog (D)  
Senior project manager at Boeing, Tim Sanchez (D)

Assistant professor of ethnic studies at CSU-East Bay, Jennifer Tran (D)  
Electrician and the principal at Triple S Electric Company, Steve Slauson (R)



# California Congressional District 13

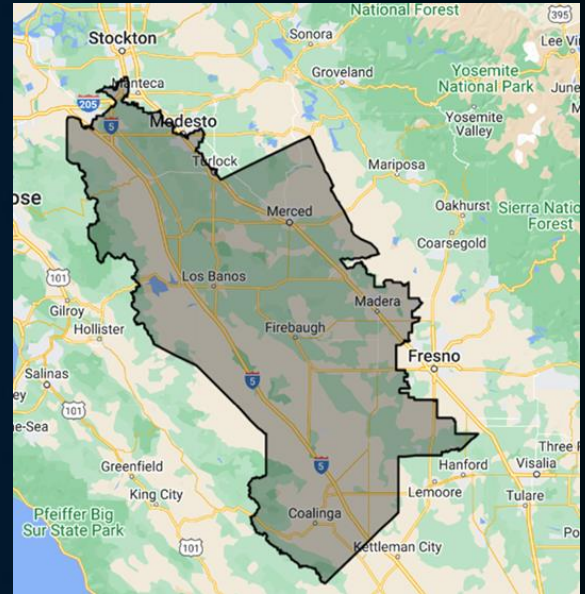


**John Duarte** (R)

*Target Seat*

**Committees:**

Natural Resources  
Transportation & Infrastructure  
Agriculture



**Candidates:**

- Former Assemblyman Adam Gray (D)
- Financial Advisor, Phil Araballo (D)
- Businessman Diego Martinez (R)



# California Congressional District 16



**Anna Eshoo (D)**

*Retiring*

**Committees:**  
Energy and Commerce



## **Candidates:**

Former member of the California Assembly and State Senate, Saren Joseph Simitian (D)

Saratoga city councilmember, Rishi Kumar (D)

Stanford Graduate Student, Joby Bernstein (D)

Organizer for SEIU-UHW, Evan Bell (D)

Former San Jose Mayor, Sam Liccardo (D)

Assemblymember, Evan Low (D)

Co-founder of Parkify, Nickesh Viswanathan (D)

Retired pediatrician and attorney, Richard B.

Fox (D)

Menlo Park's city councilmember, Peter Ohtaki

(D)



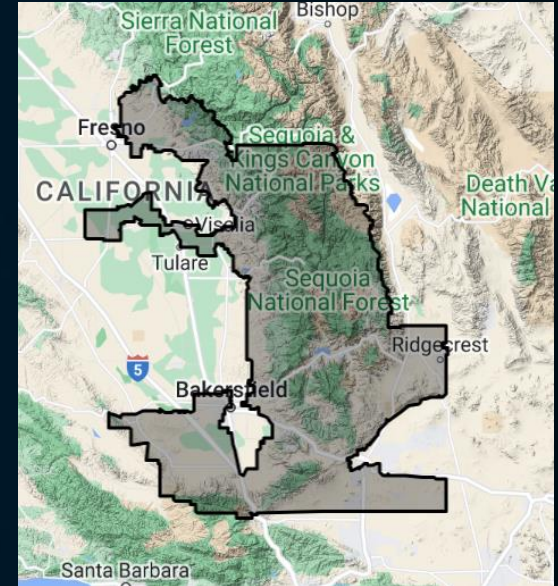


# California Congressional District 20



**Kevin McCarthy (R)**  
*Not seeking reelection*

Former Speaker of the  
U.S. House of Representatives



## Candidates:

**Assemblymember, Vince Fong (R)**

Public school teacher, Marisa Wood (D)

Security guard, Jesus Andrew Morales (D)

Public relations assistant, Johnathon Burrows (D)

Meteorologist, Ben Dewell (NPP)

Attendant at Desert Area Resources and Training, Nathaniel Reed Bruce

(R)



**California**  
CREDIT UNION LEAGUE

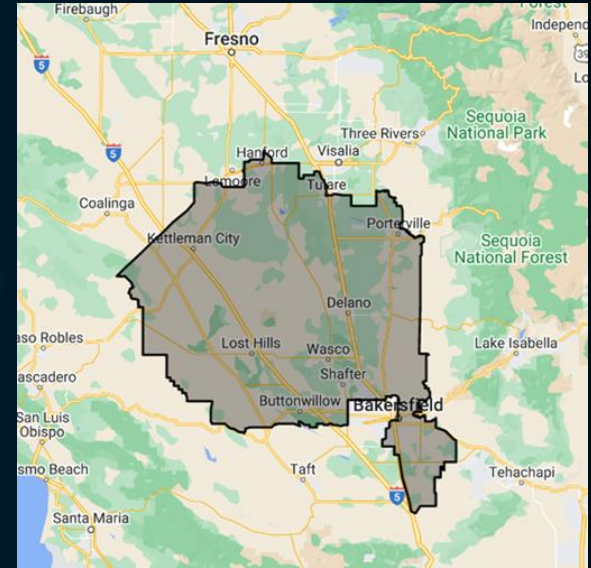
**NEVADA**  
CREDIT UNION LEAGUE

# California Congressional District 22



**David Valadao (R)**  
*Target Seat*

**Committees:**  
**Appropriations**



## **Candidates:**

Former Congressman Rudy Salas (D)

State Senator Melissa Hurtado (D)

Real estate broker and general contractor, Chris Mathys (R)



# California Congressional District 27



**Mike Garcia (R)**

*Target Seat*

**Committees:**  
Appropriations  
Intelligence  
Science Space & Technology



## **Candidates:**

CEO of Virgin Galactic, George Whitesides (D)

Criminal Justice Reformer, Franky Carillo (D)



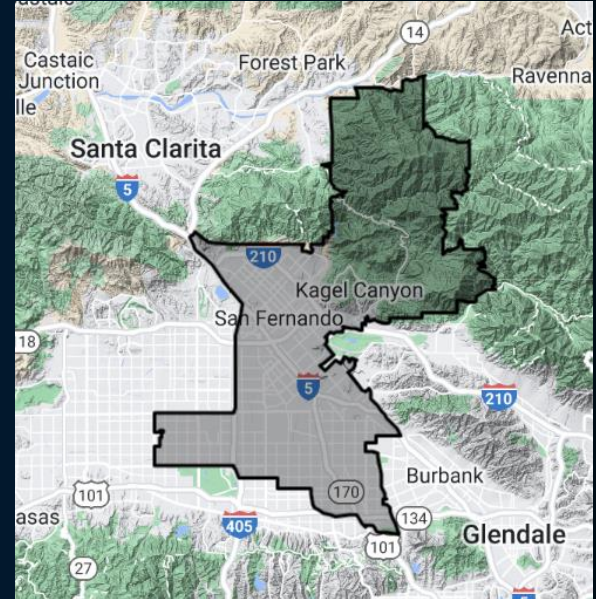
# California Congressional District 29



**Tony Cárdenas (D)**  
*Retiring*

**Committees:**

Energy and Commerce



**Candidates:**

- Assembllymember Luz Rivas (D)
- HR manager and community organizer, Angélica María Dueñas (D)
- Community advocate and VP of SEIU Local 99, Benito Bernal (R)



# California Congressional District 30



**Adam Schiff (D)**

*Running for US Senate  
CA-SN1*

**Committees:**  
Judiciary



## **Candidates:**

Assemblymember Laura Friedman (D)

State Senator Anthony Portantino (D)

West Hollywood City Councilmember, Sepideh Shyne (D)

Los Angeles USD Board member, Nick Melvoin (D)

Software engineer, Josh Bocanegra (D)

Former Los Angeles City Attorney, Mike Feuer (D)

TV Host and activist, Sarah Idan (D)

Silver Lake Neighborhood Councilmember, G Maebe A Girl Pudlo (D)

Former Los Angeles City Attorney, Mike Feuer (D)

Public advocacy consultant, Steve Dunwoody (D)

Former Biden Administration senior advisor, Jirair Ratevosian (D)

Pulmonologist, Alex Arto Balekian (R)

TV Producer and writer, J. Emilio Martinez (R)

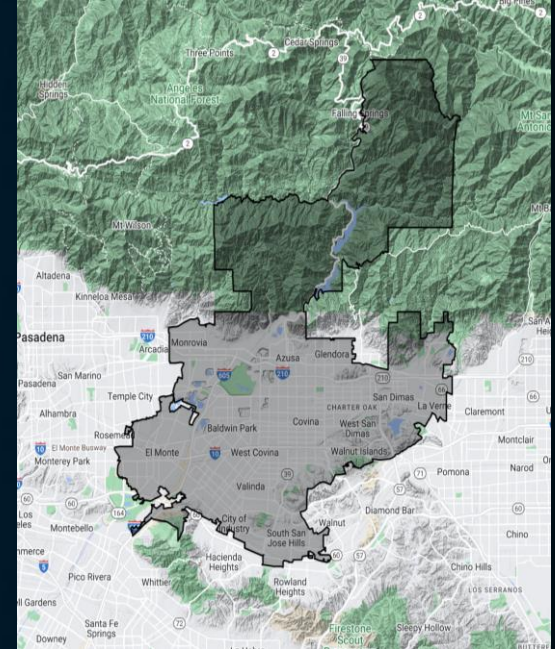


# California Congressional District 31



**Grace Napolitano (D)**  
*Retiring*

**Committees:**  
Natural Resources  
Transportation and Infrastructure



## **Candidates:**

- State Senator Bob Archuleta (D)
- State Senator Susan Rubio (D)
- Baldwin Park planning commissioner, Ricardo Vazques (D)
- Citrus College Board of Trustees member, Mary Ann Lutz (D)
- Attorney, Gregory Keith Hafif (D)
- Former Undersecretary of Defense, Gil Cisneros (D)
- Attorney, Daniel Jose Bocic Martinez (R)

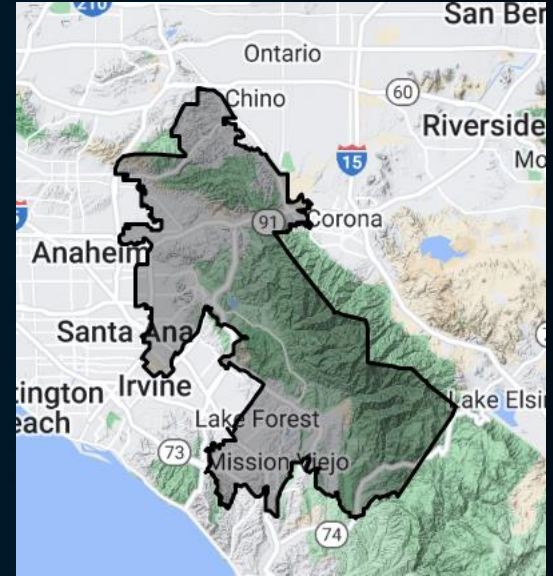


# California Congressional District 40



**Young Kim (R)**  
*Target Seat*

**Committees:**  
Foreign Affairs  
Financial Services



## **Candidates:**

Former Orange County Fire Authority and Orange County Fire Department firefighter, Joe Kerr (D)  
Tustin USD School Board member, Allyson Muniz Damikolas (D)



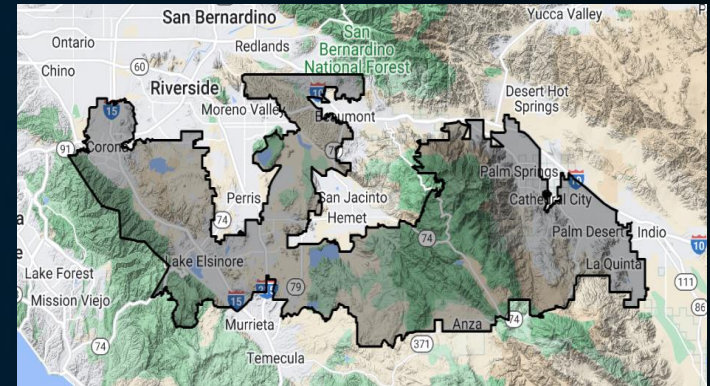
# California Congressional District 41



**Ken Calvert (R)**

*Target Seat*

**Committees:**  
**Appropriations**



## **Candidates:**

Registered nurse and author, Anna Nevenic (D)

Former federal prosecutor, Will Rollins (D)

San Jacinto city councilmember, Brian E. Hawkins (D)



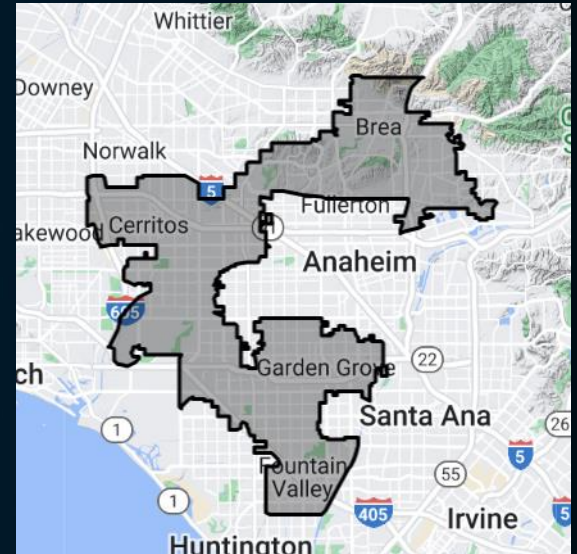


# California Congressional District 45



**Michelle Steel (R)**  
*Target Seat*

**Committees:**  
Ways and Means  
Education and the Workforce



## **Candidates:**

Garden Grove city councilmember, Kim Bernice Nguyen (D)  
Volunteer at Dev/Mission and Habitat for Humanity, Aditya Pai (D)  
Progressive activist and advocate, Cheyenne Hunt (D)  
Attorney and member of the Orange City Traffic Commission, Derek Tran (D)



# California Congressional District 47



**Katie Porter (D)**

*Running for U.S. Senate  
CA-SN1*

## Committees:

Natural Resources  
Oversight and Accountability  
Joint Economic Committee



## Candidates:

State Senator Dave Min (D)

Board of Equalization member, Mike Schaefer (D)

Emmy-winning television producer and writer, Lori Kirkland Baker (D)

Founder and President of Women for American Values and Ethics, Joanna Weiss (D)

Self-employed food service contractor, Andrew Lee Goffe (D)

Owner of Burley Technology, Brian Burley (R)

Former Assemblymember Scott Baugh (R)

Founder of Cotton Capital, Steven V. Cotton (R)

Founder of Float, Max Ukropina (R)

Real Estate Broker, James Brian Griffin (R)



# California Congressional District 49



**Mike Levin (D)**  
*Target Seat*

**Committees:**  
Natural Resources  
Veterans' Affairs



## **Candidates:**

Member and panelist of the U.S. Congressional Smart Cities Caucus, Sheryl Adams (R)

Owner of GSM Auto Group, Matt Gunderson (R)

Entrepreneur, Kate M. Monroe (R)

Senior VP at Entravision, Margarita Wilkinson (R)





# Key Congressional Legislative Races 2024

## *House of Representatives & Senate*

### *Nevada*



California  
CREDIT UNION LEAGUE

NEVADA  
CREDIT UNION LEAGUE

# United States Senate (NV)



**Jacky Rosen (D)**  
*Target Seat*

## Committees:

Armed Services  
Commerce, Science, and  
Transportation  
Health, Education, Labor, and Pensions  
Homeland Security and Governmental Affairs  
Small Business and Entrepreneurship



## Candidates:

Researcher and Entrepreneur, Troy Walker (D)  
Small Business owner and U.S. Army Veteran, Sam Brown (R)  
Physician, medical director, and Baptist, Cornell Clark (R)  
Entrepreneur and U.S. Army Veteran, Williram Conrad (R)  
Real Estate Broker, Stephanie Phillips (R)  
U.S. Air Force Veteran, Tony Grady (R)

Attorney, Ronda Kennedy (R)  
Former Nevada State Assemblymember, Jim  
Marchant (R)



# Nevada Congressional District 1



**Dina Titus** (D)

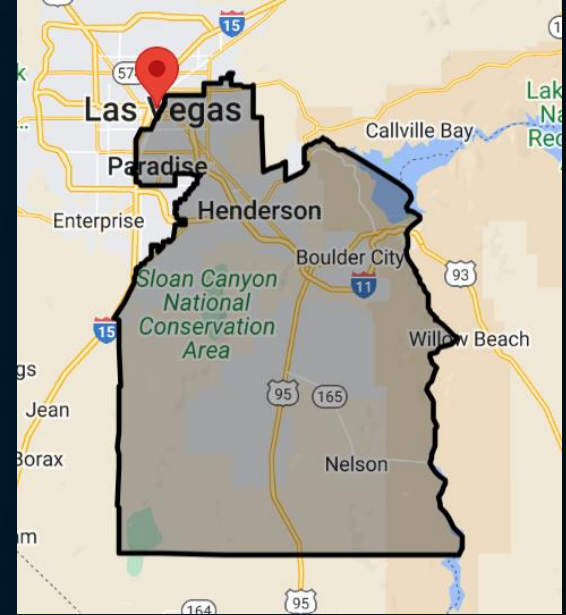
*Target Seat*

**Committees:**

Homeland Security

Foreign Affairs

Transportation and Infrastructure



**Candidates:**

Retired U.S. Army Colonel, Mark Robertson (R)

Businessman, Ron Quince (R)

Restauranter and businessman, Flemming Larsen (R)

Comedian, Michael Boris (R)



# Nevada Congressional District 3



**Susie Lee** (D)  
*Target Seat*

**Committees:**  
Natural Resources  
Appropriations



## **Candidates:**

Former Nevada State Senator, Elizabeth Helgelen (R)

Entrepreneur and author, Drew Johnson (R)

Assemblymember, Heidi Kasama (R)

Attorney and journalist, Steve Schiffman (R)



# Nevada Congressional District 4

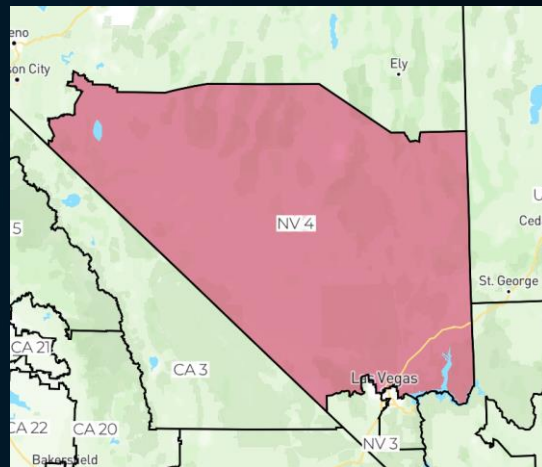


## Steven Horsford (D)

*Target Seat*

### Committees:

Financial Services  
Armed Services



### Candidates:

Small business owner, David Flippo (R)

Former Mayor of North Las Vegas, John Jay Lee (R)



California  
CREDIT UNION LEAGUE

NEVADA  
CREDIT UNION LEAGUE



# Final Thoughts?

# Looking Forward

Increase YOUR advocacy engagement through:

- **PAC:**
  - Send a personal donation to our Federal PAC (Payroll deduction, GAC Sweepstakes, June 30x30 campaign or REACH Sweepstakes)
  - Send a corporate donation to State PAC
  - Attend/host a fundraiser or check presentation event (check your calendar handout!)
- **Sign up for Connect for the Cause**
- **Subscribe to our Advocacy Blog and our Monday Advocacy Re-cap**
- **Update your Project Zip Code numbers**
- **Attend upcoming Network events**
- **Expand our credit union advocacy network / Meet with a mentor!**
- Discuss ideas on improving our charter with the Leagues

*Thank you!*

